

ADVERTISERS DROP 'BOOK OF DANIEL'

Protests continue against NBC show about 'Christian' family

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Note from Pastor Kevin Lea: It is amazing to me that anyone wants to watch this show and that Hollywood has become such a cesspool of filth and immorality that it has apparently become easy to find actors willing (without any fear of God) to take these roles. But then many Christians are helping support this decay when they pay Hollywood the money which allows them to do so, and also go to movies (or rent videos) that prop up these very same actors in other films.

In response to the conviction of the Holy Spirit, I am getting ever closer to the day that I will never again give them another dime or minute of support (no matter how "good" or "neutral" a movie might be), I hope the reader is too.

2 Cor 6:17 Therefore "Come out from among them and be separate, says the Lord. Do not touch what is unclean, and I will receive you." 18 "I will be a Father to you, and you shall be My sons and daughters, says the Lord Almighty." (NKJ)



Aidan Quinn as Episcopal priest
with Garret Dillahunt as
"Jesus."

Three of the five national advertisers that had commercials run during the debut airing of NBC's controversial "Book of Daniel" will no longer advertise on the program, states the organization leading the protest against the show.

According to the American Family Association, just five advertisers ran spots during the program's two-hour premier on Friday night – and at least one of those got bargain-basement rates for the commercials

the day before.

"Three of the five companies whose ads placed on the show said they would refrain from future episodes," said a statement from AFA. "Chattem (Gold Bond, Icy Hot), Combe Inc. (Just For Men) and H&R Block said they would no longer advertise on the program."

AFA says the five companies, which also include Mazda and Burlington Coat Factory, came under fire from consumers who believe the content of "Book of Daniel" is "disrespectful to people of the Christian faith."

As WorldNetDaily reported, "The Book of Daniel," written by a homosexual, is being promoted as the only show on television in which Jesus appears as a recurring character and the only network prime-time drama series with a regular male "gay" character, a 23-year-old Republican son. The main character, Daniel Webster, is a troubled, pill-popping Episcopal priest.

Touted as the riskiest show of the year, it includes a wife who relies on mid-day martinis, a 16-year-old daughter who is a drug dealer and a 16-year-old adopted son who is having sex with the bishop's daughter. At the office, the priest's lesbian secretary is sleeping with his sister-in-law.

"NBC lost a lot of money on this show that got a dismal 2.7 Nielson rating," said Randy Sharp, director of special projects for AFA. "To mainstream corporate advertisers, this show clearly has leprosy written all over it. The healthy thing to do is avoid it."

After last week's public outcry, two NBC affiliates said they would not air the program, WTWO in Terre Haute, Ind., and KARK in Little Rock, Ark.