

Secular Companies Take Over Christian Publishers

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Jim Fletcher – Worldnetdaily

Note from Pastor Kevin Lea: It appears the days are coming when we will no longer be able to buy a Bible, let alone a study Bible. I suggest that you stock up on good Bible study aids now while there is still time. They might be worth more than gold or silver in days to come.

Amos 8:11-13 NKJV. "Behold, the days are coming," says the LORD God, "That I will send a famine on the land, not a famine of bread, nor a thirst for water, but of hearing the words of the LORD. They shall wander from sea to sea, and from north to east; they shall run to and fro, seeking the word of the LORD, but shall not find it. In that day the fair virgins and strong young men shall faint from thirst."

Psalms 119:126-128 NKJV. *It is time for You to act, O Lord, for they have regarded Your law as void. Therefore I love Your commandments more than gold, yes, than fine gold! Therefore all Your precepts concerning all things I consider to be right; I hate every false way.*

With news that HarperCollins Publishers has purchased Thomas Nelson – the biggest Christian publishing company in the world – we see the biggest assault yet on the Christian industry.

Harper, which owns Zondervan, a major competitor to Nelson, is adopting the strategy that began in the '90s: We won't join Christian publishing, so we'll beat it.

What I mean is that (and this column will use generalizations; please understand there are still good things being done in the Christian [book publishing industry](#)) a couple decades ago, when large New York houses began to see the money made from Christian publishing, they decided to buy good-sized companies, usually ones that had grabbed the brass ring in sales with a hot title or series ("The Prayer of Jabez"; the "Hugs" series).

This meant that Christian companies like Howard and Multnomah became imprints of large, "secular" companies. They still function and produce Christian books and present at Christian trade shows ... however.

It doesn't take a shuttle scientist to see that once a Christian company becomes the property of a secular company, the Christian entity is no longer independent...

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