

# What Is ESG? It's a Leveraging Tool for the Woke Communist Takeover

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Saturday, August 06, 2022 - 06:00 pm

<https://www.zerohedge.com/political/what-esg-its-leveraging-tool-woke-communist-takeover>

*Note from Pastor Kevin: I agree with the author of this article that “Go Woke = Go Broke.” But I am not convinced that the massive consumer boycotts and ensuing economic toll on woke retailers took the globalists by surprise. What if they did anticipate that consumers would fight back? What if our boycotts actually help them achieve their overarching aim, which is to completely collapse the American economy and then usher in their solution – the Central Bank Digital Currency (CBDC) with Universal Basic Income (UBI) for all good comrades?*

**The corporate dynamic when it comes to politics has been rather bizarre the past five years.** The general rule for decades in the US was that companies would avoid public sparring over political agendas whenever possible and if they did contribute to election campaigns, they would spend money discreetly on candidates in both parties to hedge their bets. Something changed around 2015-2016, however.

Was it the surprise election of Donald Trump? Trump was probably incidental. It was more likely the dramatic shift among conservatives away from the controlled Neo-con paradigm and into a more liberty-oriented standing. Ron Paul's 2008 and 2012 campaigns had a lot to do with this change among Republican voters. Conservatives and liberty minded independents were returning to their foundations of small government, constitutionalism, independent thought, meritocracy, and decentralization. This is when the corporate world decided (or was [perhaps guided](#)) to go full bore leftist. **That is to say, the leftist cult couldn't stifle the rise of conservative liberty advocates without consolidating their control in the open, and corporations are a big part of that strategy.**

Wall Street, Entertainment Media and Big Tech companies donated FAR more to Democrat candidates in recent years compared to Republican candidates. In the 2020 presidential election, they [spent 250% more](#) on Joe Biden's campaign than Donald Trump's. But beyond that, many companies have gone aggressively and openly woke. Social Justice narratives of “equity, diversity and inclusion” are dominating corporate culture, and though leftist bias has always been a problem among Hollywood elitists and the entertainment media, things got a lot worse after 2016.

Part of this aggressive leftism could be attributed to the ESG movement (Environmental, Social and Corporate Governance), a clear appendage or tool for globalist foundations like the [Ford Foundation](#), the Rockefeller Foundation and the World Economic Forum. It is also referred to as [“stakeholder capitalism”](#) and “mission related investing.” Stakeholder capitalism is just another term for socialism/communism, and ESG is a related control methodology for dictating how businesses behave politically.

**The term “ESG” was originally coined by the [United Nations Environment Program Initiative](#) in 2005, but the methodology was not fully applied to the corporate world until the past six years when ESG investment skyrocketed.** There are some people that will argue that ESG is not a true “communist” mechanism because communism technically involves the state taking control of the means of production. These people are either ignorant or they are acting deliberately obtuse. Communism is about...

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